

Weidmüller wins German Design Award 2019

The German Design Council honoured the Detmold-based electro-technology company for the outstanding product design of its terminal blocks

Frankfurt am Main / Detmold, 8 February 2019. The electrical engineering company Weidmüller received the German Design Award 2019 from the German Design Council for its innovative range of terminal blocks “Klippon Connect” in the Excellent Product Design Industry category, at a celebratory event during the Ambiente trade fair in Frankfurt am Main. The terminal block convinced the international jury, primarily because it is easy and convenient to use. “During the development stage, we attached a great deal of importance to ergonomics, functionality and usability. So we were even more delighted that this was recognised with the German Design Award,” explains Arnd Schepmann, Head of Business Unit Terminals at Weidmüller.

The clear and straightforward product structure of the terminal block won over the 46 design specialists from 11 countries during the evaluation. “In terms of the design concept, the handling and orientation of the product for the customers were a top priority for us,” emphasises Andreas Rutz, responsible Team Leader Innovation and Strategy at Weidmüller. An industrial designer was also involved to assist with the design process to create the perfect product. “This award proves to us that we have chosen the right approach with the design of our terminal blocks and that our expectations for the product have been met,” continues Schepmann.

The German Design Award presented by the German Design Council recognises pioneering products and projects within the German and international design landscape. This year, the German Design Award received more than 5,400 entries from 63 countries in the area of product and communication design. Across the 55 categories, they chose a total of 50 Gold Awards.

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Image caption: Andreas Rutz (l.) and Arnd Schepmann (r.) were delighted to receive the award in the Excellent Product Design Industry category.

Weidmüller – your partner in industrial connectivity.

As experienced experts we support our customers and partners around the world with products, solutions and services in the industrial environment of power, signal and data. We are at home in their industries and markets and know the technological challenges of tomorrow. We are therefore continuously developing innovative, sustainable and useful solutions for their individual needs. Together we set standards in Industrial Connectivity.

The Weidmüller Group owns manufacturing plants, sales companies and representatives in more than 80 countries.

In its fiscal year 2017 Weidmüller reached sales of 740 million Euros with 4,700 employees.

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