

## **Elke Eckstein accompanies German Federal President Frank-Walter Steinmeier on a trip to the Netherlands**

The Chief Digital Officer at the Weidmüller Group accompanies the German Federal President on his inaugural visit as an expert in issues relating to the digital revolution.

**Detmold, May 24, 2018.** From May 15 to 16, Federal President Frank-Walter Steinmeier together with a delegation visited the Netherlands for two days. This delegation, which also included Weidmüller Chief Digital Officer and member of the Supervisory Board Elke Eckstein, visited a number of locations in The Hague, Delft and Amsterdam. Also on the trip were Maximilian Viessmann, Co-CEO of the Viessmann Group, and German Parliament members Gunther Krichbaum (CDU/CSU) and Otto Fricke (FDP).

The trip's agenda included visits to the Dutch Parliament, the Royal House with a personal welcome by King Willem-Alexander, the Rijksmuseum in Amsterdam and the Delft University of Technology featuring the "Yes!Delft" start-up centre. With her expertise in all aspects of the digital revolution in industry, Eckstein was primarily on hand to assist the Federal President during the exchanges with representatives from the Delft University of Technology and "Yes!Delft". Items up for discussion included the state of research and development, the start-up scene and social change processes within the framework of digitalisation in the Netherlands.

"Weidmüller has long been one of the pioneers in the field of digitalization – both in terms of in-house production and also in the development of products and solutions for our customers. We use digitalization in order to improve our competitive position, but also see the opportunities it offers for completely new business models. At the same time, however, we are careful not to overlook the impact of digitalization on the world of employment and on society. That's why I am all the more pleased to have been able to accompany the Federal President in conversations with scientists and founders of the digital scene,

and to bring my experiences in this area to the table", said Eckstein in relation to the trip.

2,130 characters (including space characters)



Caption: There was an intensive exchange on questions of digital change and other social issues in the Netherlands: Elke Eckstein (2nd from left) and Federal President Frank-Walter Steinmeier on a tour through the "Yes!Delft" business incubator. (Copyright: Federal Government / Sandra Steins)

As experienced experts we support our customers and partners around the world with products, solutions and services in the industrial environment of power, signal and data. We are at home in their industries and markets and know the technological challenges of tomorrow. We are therefore continuously developing innovative, sustainable and useful solutions for their individual needs. Together we set standards in Industrial Connectivity.

The Weidmüller Group owns manufacturing plants, sales companies and representatives in more than 80 countries.

In its fiscal year 2017 Weidmüller reached sales of 740.3 million Euros with 4700 employees.

Contact: Carsten Nagel  
Corporate Communication  
Tel.: +49 (0)5231 / 14-291010  
E-mail: carsten.nagel@weidmueller.com