

## **Chancellor Merkel and President Obama visit Weidmüller's Industry 4.0 Cockpit**

**Chancellor Angela Merkel and US President Barack Obama visit the Weidmüller stand at the Hannover Messe.**

Hannover, 25 April 2016. In the scope of her traditional Messe visit, Angela Merkel also visited the stand of electro engineering specialist Weidmüller from Detmold. She was accompanied by US President Barack Obama, as the USA is the Messe partner country this year. During their joint visit the two politicians attended a total of several stands from companies making waves in the industry with their outstanding solutions. Dr Peter Köhler, Chief Executive Officer of the Weidmüller group said: "This visit is an honour for us and at the same time distinct recognition that our efforts and innovations concerning Industry 4.0 are not only very well received by our customers but also by the public sector."

The two state heads took great interest in the Industry 4.0 Cockpit at the Weidmüller stand. A sample application demonstrated how the central control of a production facility of the future could look. It combines the wide range of Industry 4.0 solutions implemented by Weidmüller to date into a single exhibit. The Cockpit shows on one hand the networking of technical systems and on the other, integrated solution approaches for customers. Industry 4.0 solutions were presented for the application areas of Industrial Analytics, Cloud Services, Energy Management, Digitalisation and Networking as well as for Data Consistency. "The topic of networking in particular," continues Dr Peter Köhler, "is an extremely exciting field for the USA because of the high level of software competence in the country. During their visit the two politicians gained an in-depth insight into the topic of industrial networking at various stands. We are proud that we could also make our contribution to their visit."

### **Weidmüller – Your Partner in Industrial Connectivity**

As experienced experts we support our customers and partners around the world with products, solutions and services in the industrial environment of power, signal and data. We are at home in their industries and markets and know the technological challenges of tomorrow. We are therefore continuously developing innovative, sustainable and useful solutions for their individual needs. Together, we set standards in Industrial Connectivity. The Weidmüller Group has manufacturing plants, sales companies and representatives in more than 80 countries

In its fiscal year 2015 Weidmüller reached sales of 696 million Euros with 4,500 employees.

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