

Commitment to sustainability recognised with B.A.U.M. Environmental Award

- **Weidmüller Chief Executive Officer Dr Peter Köhler receives the sustainability award in the category “Small and medium-sized enterprises” in Berlin**
- **Energy-efficient solutions and the commitment shown by Weidmüller staff impress jury**
- **Prize winners demonstrate broad spectrum of sustainability and environmental protection-related activities**

Berlin/Detmold, 9 June 2016. After receiving renowned prizes such as the Energy Efficiency and Greentec awards, the electrical engineering specialist Weidmüller picked up yet another in Berlin on the evening of 6 June in the form of the B.A.U.M. Environmental Award. Dr Peter Köhler, Chief Executive Officer of Weidmüller, received the prize for his contribution to sustainability. The jury were particularly impressed by the combination of energy-efficient operations within the company itself and the resulting energy-efficient products and solutions offered to customers. “Thanks to our innovative solutions in energy management, Weidmüller has successfully been able to merge climate protection and customer value. This has enabled us to provide concrete proof of the market opportunities that sustainability offers,” explains Dr Köhler.

Contributing to energy efficiency – both within the company and on the market

The accolade was received as part of the “B.A.U.M. Environmental Awards” and the “International B.A.U.M. Special Award” ceremony in Berlin. The patron of the awards ceremony is Sigmar Gabriel, Federal Minister for Economic Affairs and Energy, and the ceremonial address was given by Dr Barbara Hendricks, Federal Minister for the Environment. Dr Hendricks subsequently presented the awards to the winners together with the B.A.U.M. Executive Board.

Sustainability firmly rooted in Weidmüller's corporate goals

The sustainability management practices employed by Weidmüller are based on the the principles of the UN Global Compact, which the company signed in 2011. One of the of key aspects of this is climate protection. As Weidmüller is a solution provider in the industrial connectivity segment, the company plays an important role in increasing energy efficiency in industry, as well as in its own production operations. As a result, the electrical engineering specialist opened a new, modern and energy-efficient production hall in 2011 in the shape of its “transparent factory”, in which all consumption is transparent. The energy-efficiency measures employed here cover waste heat recovery, air conditioning, lighting and insulation, compressed air optimisation and energy transmission. Furthermore, the recording of consumption values and performance indicators in the production hall has also spawned a new business area, which is used to offer the experience gained in the area of energy efficiency to other companies in the form of an energy management system.

The B.A.U.M. Award recognises the efforts of various players with respect to the environment and sustainability. The diverse criteria the jury uses to assesses the ambitions of the individual companies, institutes and private individuals is reflected in the broad spectrum of award categories. Other prize winners, for example, included Kristian Kijewski (Senior Executive/Head of Environmental Protection of Berliner Stadtreinigung, in the category “Large enterprises”), Marie-Luise Marjan (actress and author, in the category “Media”) and Dr Uwe Schneidewind (President of the Wuppertal Institut für Klima, Umwelt, Energie GmbH). “The B.A.U.M. Award has developed into a prominent distinction in Germany in the area of sustainability and environmental protection,” says Dr Köhler. “It highlights how varied endeavours in Germany have become in an array of social fields. Our employees and I are very proud to be bringing this year’s award for the SME category back to Eastern Westphalia.”

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As experienced experts we support our customers and partners around the world with products, solutions and services in the industrial environment of power, signal and data. We are at home in their industries and markets and know the technological challenges of tomorrow. We are therefore continuously developing innovative, sustainable and useful solutions for their individual needs. Together we set standards in Industrial Connectivity. The Weidmüller Group owns manufacturing plants, sales companies and representatives in more than 80 countries. In its fiscal year 2015 Weidmüller reached sales of 696 million Euros with 4,500 employees.

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